



CANDIDATE EXPECTATIONS

PURPOSE

The purpose of this document is as a guide to facilitate the growth and development of an electorate, upper house region or State or Territory (for Senate candidates) by endorsed candidates.

Candidates should follow the following plans to build a solid grassroots foundation for long term success for the candidate, the Party and the people in the electorate they represent.

SHARED VISION

The Vision of the Australian Federation Party is to develop a solid foundation and credible alternative to the current 2 major parties for Australia and break the stranglehold of the flawed 2 party system and its corporate, factional and union control, that does not provide a democratic political system in our country.

This vision is a long-term vision and anyone who comes on board, especially as a candidate needs to understand this is a 2 to 3 electoral cycle vision and will not be a get elected quick plan like many of the other non-major parties may suggest.

Candidates and sitting members of parliament that move to our Party, must embrace the long-term vision and understand the needs to properly establish the Party on a grassroots community basis in every electorate in Australia.

Each candidate and sitting member MUST engage their entire electorate communities, undertake regular public forums, regular communications, media and other forms of communication or personal interaction they can, to ensure they build relationship and trust with their electorate.

We believe that candidates need to be endorsed as close as practical after an election so they have a full electoral cycle to undertake the relationship building with their electorate. We understand that the importance of family and earning a living and your family need to be your first priority, so the maximum time between endorsement and an election provides the ability to schedule time around your normal life to undertake the required work to provide you with the best chance for election.

Federal candidates and sitting members are required to work closely with their State counterparts and State candidates and sitting members are required to work closely with their local council counterparts.

MEMBERSHIP AND CANDIDATES / SITTING MEMBERS

Membership is the first and most important task for any endorsed candidate or sitting member that joins the Party.

As part of the candidate's or sitting members communication with their electorate they should always seek to grow membership of the party as a priority.

It is the membership of the party that crews polling booths and pre-poll stations, adds an additional workforce to door knocks and hold street corner forums and shopping centre stalls. You need a team to help you build trust, respect and identify the needs and issues in your community you can fight for.



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It's also the growing membership that helps and supports fundraising efforts for each candidate's election campaign for both new candidates as well as sitting members.

Federal Candidates will be required to build membership across their entire electorate, which will also cover 3 or 4 State electorates. Further there will be many local councils covered by the State electorates.

As candidates and sitting members build the membership of the party, they should always be on the lookout for quality, potential candidates for Federal, State and Local Council electorates.

Remember, these members become your front-line army to build your electorate, engage with non-members and grow your campaign towards your ultimate successful election.

BRANCHES AND BRANCH STRUCTURE

It is proposed that branches will be established in line with State / Territory electorates.

In the early stages, if there is only a Federal Candidate / sitting member, they would establish the first branch in one of the State electorates their Federal electorate covers with the goal to help establish all 3 or 4 state branches over time.

Where a large geographic area or a large concentration of populations exist in an electorate, it is expected that over time a sub-branch is established in all the towns in large electorates and in each suburb of highly concentrated populations.

State Candidates or sitting members would build their own electorate branch but also support adjoining branches with new members that may live in nearby electorates.

Branches are the lifeblood of the party so they need to be more than just formal meeting groups for the benefit of the candidate or sitting member. They are where your polling booth and pre-poll teams come from as well as the main area of fundraising activities for your election campaigns.

Branches must be a growing community of events, functions and other community interaction so members enjoy being part of the branch beyond the politics. The actual activities are to be developed on a branch by branch basis to ensure buy in, ownership and enjoyment by the members and the greater community to be involved with. Do not limit your vision and invite your entire community to key events.

Uniting and engaging with, listening to and representing your whole electorate, across political and ideological lines for the issues and needs of the majority of your electorates communities, is your ultimate goal.